



**the wine academy**  
spain

“No country in Europe is evolving more rapidly, or producing more distinctive wines from indigenous grapes.”

- Marvin Shanken, Wine Spectator

“Spain will be the star.”

- Robert Parker's 12 Prediction

# **Spanish** *Wine* **Education**

A professional Spanish wine certification program

Presented by the Wine Academy of Spain, lead by Pancho Campo, first Spanish MW

## **1. Spanish Wine Education Program**

Professional Certification in Spanish Wine

2 days

## **2. Sherry and Andalusian Wine Course**

In-depth course in the unique Sherry and Andalusian wines – ½ day



From the 23rd to 25th of April At the Geisenheim Research Center

**Special guest: Jürgen Mathäß**



# What ? Professional immersion courses in Spanish Wines

## 1. Spanish Wine Education Certified Program

This program is certified by The Wine Academy of Spain. It is a professional, comprehensive 2 day Spanish wine program, with an intensive tasting component (more than 60 wines). It covers the Spain's main DO's, wine laws, wine styles, grape varieties, etc.

It ends with an exam (theory and blind tasting of 6 wines). The top 15 high-scorers will be treated to a week's Spanish Wine Tour covering Spain's top DO's. (travel to and from Spain not included)

### Day 1

08.00 Registration  
09.00 The Spanish Wine Market  
10.00 Rias Baixas  
10.45 Break  
11.00 Galicia to the Basque Country  
11.30 Aragon & Navarra  
12.15 Lunch  
01.30 The Islands  
02.00 Castilla & León  
03.15 Break  
03.30 Murcia & Levante  
04.15 - 05.30 Rioja

### Day 2

09.00 Cava  
10.00 Cataluña  
11.00 Break  
11.15 Castilla La Mancha & Extremadura  
12.00 Lunch  
01.00 New wine regions  
02.00 Andalusia  
  
04.00 – 05.30 Exam

## 2. Sherry and the Wines from Andalusia

This course on “Sherry and the Wine of Andalusia” offers the opportunity to learn in-depth and taste these wines that are unique to Spain and that combine cultural heritage, tradition and passion.

### Day 3

09.00 Sherry - History, viticulture and winemaking  
10.30 Break  
10.45 Styles of Sherry & Tasting  
12.00 Lunch  
01.00 Montilla Moriles  
02.00 – 03.00 Malaga & Rest of Andalusia

Start times may vary due to unforeseen circumstances or local uses.  
All participants will be informed in advance.

**A complete program**

# What is my benefit from participating in the Spanish Wine Education Program?

***A unique opportunity to discover the quality and variety of Spanish wines.***

1. Receive a competitive edge by becoming a “Spanish Wine Educator”. Industry experts insist that Spanish wine is one of the most important and growing sector in the market.
2. Take an in-depth examination of most of the Denominación de Origen. Learn about up and coming regions with great wine at value price. Be the first to know!
3. Acquire a full comprehensive education of Spanish wines in only 2 days. Build confidence in dealing with Spanish wines in the marketplace.
4. Learn from Spain’s wine authority Pancho Campo, the first Spanish Master of Wine. Receive expert insight into Spain’s wine regions, terroirs, history and trends.
5. Travel to Spain. The top 15 exam scorers go to Spain for 1 week for a guided tour of all of Spain’s greatest wine regions.
6. Downlable course material available in advance. All US courses are taught in English.

## ***The Speakers***



### **Pancho Campo MW**

- President of The Wine Academy of Spain.
- First Spanish Master of Wine.
- Member of Vice-president Al Gore’s The Climate Project.



### **Jürgen Mathäus**

- Outstanding German Wine Critic and journalist
- He collaborates with for Weinwirtschaft, Vinum and Wine Business International
- He is a specialist of Spanish wines.



# the wine academy spain

The Wine Academy of Spain is a private organization devoted to the education of professionals in the wine industry, as well as the promotion of Spanish wine in and outside Spain. It has become one of the leading educational organizations in Spain. Its president Pancho Campo MW is the first and only Spanish Master of Wine.

- Approved Program Provider for the Wine & Spirit Education Trust (WSET) in Spain.
- Promoters of Spanish wines overseas through the Spanish Wine Educators program.
- Organizers of the World Meeting on Climate Change & Wine Conferences.
- Organizers of the Barcelona Wine Festival and Madrid Wine Festival.



## Location

Geisenheim, Germany

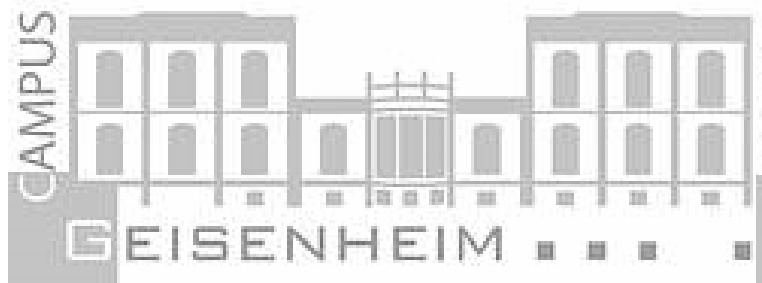
### Geisenheim Research Center

Von Lade Str. 1

65366 Geisenheim

Lecture hall 32 and lecture hall 34

[www.campus-geisenheim.de](http://www.campus-geisenheim.de)



**April 23rd and 24<sup>th</sup>**

Spanish Wine Education Program

**April 25<sup>th</sup>**

Sherry and the wines from Andalusia

## Registration

Registration on-line: [www.spainwines.es](http://www.spainwines.es)

### Contact in Spain:

Paulina Campo, [info@thewineacademy.com](mailto:info@thewineacademy.com)

Tlf. +34 680 705 032 - +34 917 816 367

### 1. Spanish Wine Education Program

Course fee: 330 €

20% discounts to accredited WSET and SWE students, graduates and staff. Special discount for Geisenheim Student. Corporate & Group discounts available.

### 2. Sherry and the Wines from Andalusia

Course fee: 90 €

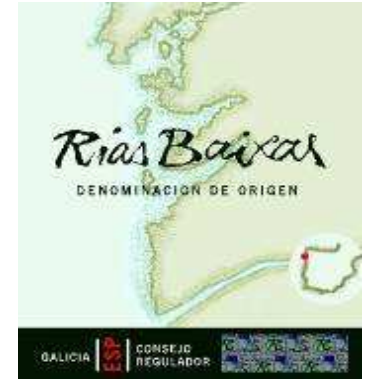
50% discount if booking The Spanish Wine Education course. 20% discounts to accredited WSET and SWE students, graduates and staff if booking this course only.

*Once you have completed your registration, you will receive an email with a link from where you will be able to download the course study materials and power points in PDF format. Previous reading is highly recommended.*

Thanks to the generous support of:



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