Spanish Wine Education

A professional Spanish wine certification program

Presented by the Wine Academy of Spain, lead by Pancho Campo, first Spanish MW

1. Spanish Wine Education Program
   Professional Certification in Spanish Wine
   2 days

2. Sherry and Andalusian Wine Course
   In-depth course in the unique Sherry and Andalusian wines – ½ day

From the 23rd to 25th of April
At the Geisenheim Research Center

Special guest: Jürgen Mathäß

“No country in Europe is evolving more rapidly, or producing more distinctive wines from indigenous grapes.”
- Marvin Shanken, Wine Spectator

“Spain will be the star.”
- Robert Parker’s 12 Prediction
**What? Professional immersion courses in Spanish Wines**

1. **Spanish Wine Education Certified Program**

   This program is certified by The Wine Academy of Spain. It is a professional, comprehensive 2 day Spanish wine program, with an intensive tasting component (more than 60 wines). It covers the Spain’s main DO’s, wine laws, wine styles, grape varieties, etc.

   It ends with an exam (theory and blind tasting of 6 wines). The top 15 high-scorers will be treated to a week’s Spanish Wine Tour covering Spain’s top DO’s. (travel to and from Spain not included)

   **Day 1**
   - 08.00 Registration
   - 09.00 The Spanish Wine Market
   - 10.00 Rias Baixas
   - 10.45 Break
   - 11.00 Galicia to the Basque Country
   - 11.30 Aragon & Navarra
   - 12.15 Lunch
   - 01.30 The Islands
   - 02.00 Castilla & León
   - 03.15 Break
   - 03.30 Murcia & Levante
   - 04.15 - 05.30 Rioja

   **Day 2**
   - 09.00 Cava
   - 10.00 Cataluña
   - 11.00 Break
   - 11.15 Castilla La Mancha & Extremadura
   - 12.00 Lunch
   - 01.00 New wine regions
   - 02.00 Andalusia
   - 04.00 – 05.30 Exam

   **Day 3**
   - 09.00 Sherry - History, viticulture and winemaking
   - 10.30 Break
   - 10.45 Styles of Sherry & Tasting
   - 12.00 Lunch
   - 01.00 Montilla Moriles
   - 02.00 – 03.00 Malaga & Rest of Andalusia

   A complete program

   Start times may vary due to unforeseen circumstances or local uses. All participants will be informed in advance.

2. **Sherry and the Wines from Andalusia**

   This course on “Sherry and the Wine of Andalusia” offers the opportunity to learn in-depth and taste these wines that are unique to Spain and that combine cultural heritage, tradition and passion.
What is my benefit from participating in the Spanish Wine Education Program?

A unique opportunity to discover the quality and variety of Spanish wines.

1. Receive a competitive edge by becoming a “Spanish Wine Educator”. Industry experts insist that Spanish wine is one of the most important and growing sector in the market.

2. Take an in-depth examination of most of the Denominación de Origen. Learn about up and coming regions with great wine at value price. Be the first to know!

3. Acquire a full comprehensive education of Spanish wines in only 2 days. Build confidence in dealing with Spanish wines in the marketplace.

4. Learn from Spain’s wine authority Pancho Campo, the first Spanish Master of Wine. Receive expert insight into Spain’s wine regions, terroirs, history and trends.

5. Travel to Spain. The top 15 exam scorers go to Spain for 1 week for a guided tour of all of Spain’s greatest wine regions.

6. Downlable course material available in advance. All US courses are taught in English.

The Speakers

Pancho Campo MW
- President of The Wine Academy of Spain.
- First Spanish Master of Wine.
- Member of Vice-president Al Gore’s The Climate Project.

Jürgen Mathäss
- Outstanding German Wine Critic and journalist
- He collaborates with for Weinwirtschaft, Vinum and Wine Business International
- He is a specialist of Spanish wines.
The Wine Academy of Spain is a private organization devoted to the education of professionals in the wine industry, as well as the promotion of Spanish wine in and outside Spain. It has become one of the leading educational organizations in Spain. Its president Pancho Campo MW is the first and only Spanish Master of Wine.

- Approved Program Provider for the Wine & Spirit Education Trust (WSET) in Spain.
- Promoters of Spanish wines overseas through the Spanish Wine Educators program.
- Organizers of the World Meeting on Climate Change & Wine Conferences.
- Organizers of the Barcelona Wine Festival and Madrid Wine Festival.

info@thewineacademy.es    www.thewineacademy.es    www.spainwines.es    www.climatechangeandwine.com
**Location**

Geisenheim, Germany

**Geisenheim Research Center**
Von Lade Str. 1
65366 Geisenheim
Lecture hall 32 and lecture hall 34
[www.campus-geisenheim.de](http://www.campus-geisenheim.de)

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**Registration**

**Registration on-line:** [www.spainwines.es](http://www.spainwines.es)

**Contact in Spain:**
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1. **Spanish Wine Education Program**
   - **Course fee:** 330 €
   - 20% discounts to accredited WSET and SWE students, graduates and staff. Special discount for Geisenheim Student. Corporate & Group discounts available.

2. **Sherry and the Wines from Andalusia**
   - **Course fee:** 90 €
   - 50% discount if booking The Spanish Wine Education course. 20% discounts to accredited WSET and SWE students, graduates and staff if booking this course only.

Once you have completed your registration, you will receive an email with a link from where you will be able to download the course study materials and power points in PDF format. Previous reading is highly recommended.
Thanks to the generous support of: